



**wrapz**<sup>TM</sup>  
**fresh n' real**

**BBQ & Grill Station • Shawarma Station • Salad Station • Coffee Station**

**happiness  
delivered...**





## OUR JOURNEY

Wrapz ,Quick services restaurant is promoted and developed internationally by Ganar Foods Global FZC based in Dubai,UAE in association with Reputed Al Rajhi Group of Saudi Arabia. The first Wrapz Restaurant (currently called as CFC) was launched in Riyadh,Saudi Arabia during the Year 1990 and now is one of the Saudi's largest and most respected Independent restaurant group which owns and manages more than 100 restaurants in 3 brands. Apart from Middle East ,India and Malaysia the company is under expansion plans to , Africa , Europe,USA targeting 300 outlets by end the year of 2020.

At Wrapz, we all share a common mission: "Deliver exceptional dining experiences by building an organization where people are inspired to better their lives." We invest in our people because great people run great operations that will exceed our guests' expectations. At Wrapz you will experience a culture dedicated to its mission and our five fundamental values - Win-Win, Growth, Great Operations, and Giving.

**quality cuisine.  
fresh ingredients.  
fast  
service  
and affordable  
prices...**





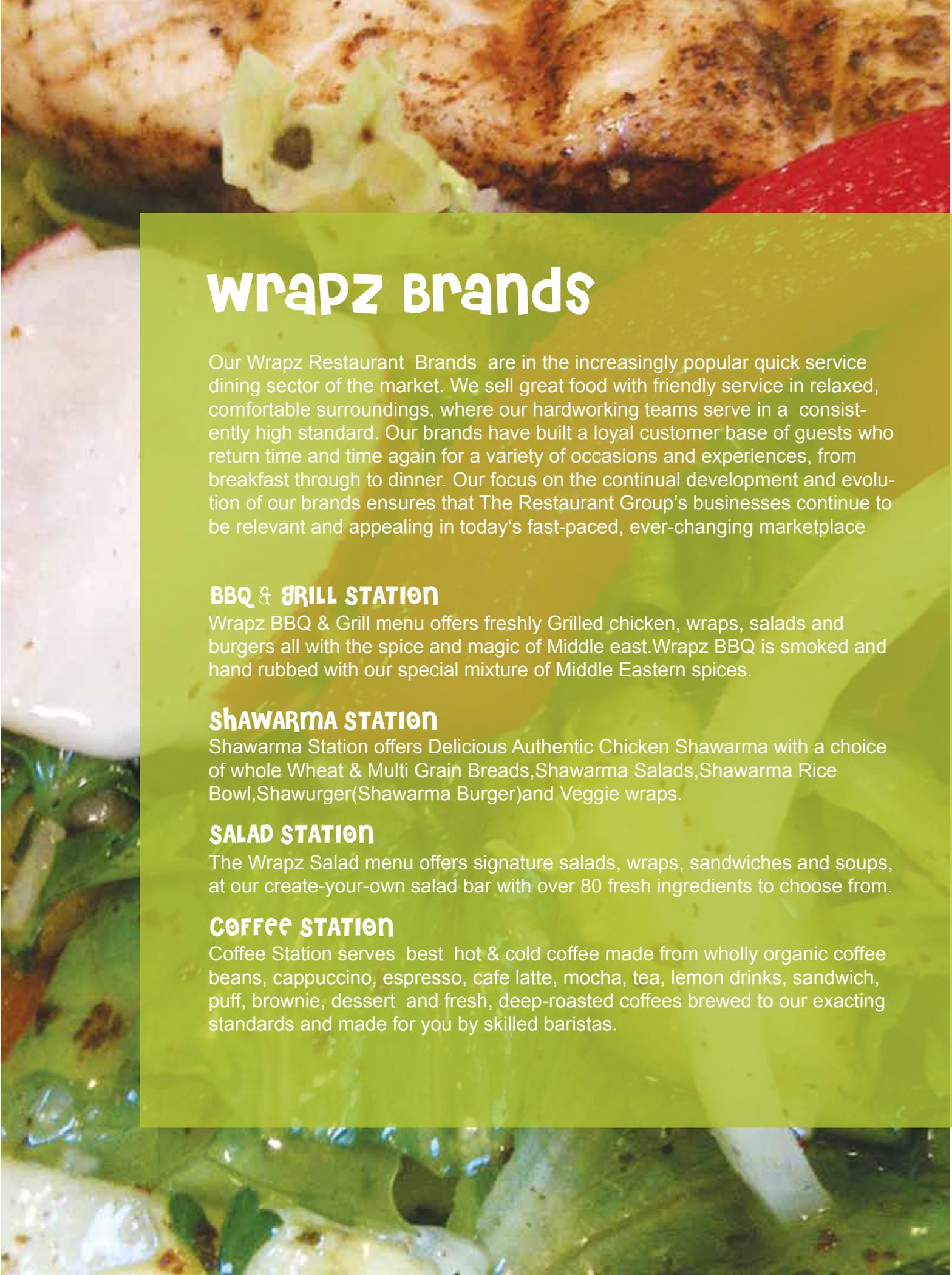
# The concept

Wrapz is a restaurant concept that emphasizes balanced and sensible eating. Wrapz strives to give customers an alternative to other fast food restaurants that serve highly processed foods. Wrapz offers a wide variety of healthy options as well as full-flavored options made with fresh products. Wrapz serves healthy and delicious, both veg and non veg, and offer a variety of healthy selections that cater to all diet lifestyles for breakfast, lunch, and dinner.

The Food is a crucial element of a restaurant's competitive advantage, growth positioning, and long term financial health. Smart menu development has never been more important. We carefully craft menu selections that deliver the "WOW" in flavor and visual appeal. These flavorful considerations are balanced with targeted food cost, profit contribution and an eye for consistent execution. Wrapz have developed an integrated solution to menu development that will deliver significant impact on both profits and guest loyalty which is crucial to our success.

A blend  
of ecstatic  
flavours...





# Wrapz Brands

Our Wrapz Restaurant Brands are in the increasingly popular quick service dining sector of the market. We sell great food with friendly service in relaxed, comfortable surroundings, where our hardworking teams serve in a consistently high standard. Our brands have built a loyal customer base of guests who return time and time again for a variety of occasions and experiences, from breakfast through to dinner. Our focus on the continual development and evolution of our brands ensures that The Restaurant Group's businesses continue to be relevant and appealing in today's fast-paced, ever-changing marketplace

## **BBQ & GRILL STATION**

Wrapz BBQ & Grill menu offers freshly Grilled chicken, wraps, salads and burgers all with the spice and magic of Middle east. Wrapz BBQ is smoked and hand rubbed with our special mixture of Middle Eastern spices.

## **SHAWARMA STATION**

Shawarma Station offers Delicious Authentic Chicken Shawarma with a choice of whole Wheat & Multi Grain Breads, Shawarma Salads, Shawarma Rice Bowl, Shawurger (Shawarma Burger) and Veggie wraps.

## **SALAD STATION**

The Wrapz Salad menu offers signature salads, wraps, sandwiches and soups, at our create-your-own salad bar with over 80 fresh ingredients to choose from.

## **COFFEE STATION**

Coffee Station serves best hot & cold coffee made from wholly organic coffee beans, cappuccino, espresso, cafe latte, mocha, tea, lemon drinks, sandwich, puff, brownie, dessert and fresh, deep-roasted coffees brewed to our exacting standards and made for you by skilled baristas.

Rolling  
to  
glory...



# WRAPZ RESTAURANT BREAKS WORLD RECORD

## Bangalore rolls out 42.6 m shawarma to break record

Students in the Indian city of Bangalore made a 42.6-meter long shawarma roll, producing a world record. The distinct dish of Arab origin was filled with grilled chicken and vegetables and its total weight exceeded 217 kilograms.

The combined effort of students of St. Joseph's College of Commerce and Wrapz, an international shawarma food chain in Bangalore was large enough to be awarded with an entry in the Limca book, a record book of Indian origin. It was also the longest food roll ever lifted. Around 200 students and company chefs participated in the record setting event. "During the last two months, we have been planning, practicing and conducting rehearsals for this event. The students have done a remarkable job by successfully breaking the world records," said M.A Babu, Wrapz executive director.

The record-setting shawarma was made up of 52 kilograms of chicken 20 kg tomatoes, 28 kg lettuce, 15 kg jalapeno pickles, 20 kg cucumber, 10 kg mayonaise and 72 kg bread, said Kamal Abdul Nasar, Wrapz managing director.

After the shawarma roll was measured and announced as a world record, the roll was sliced, distributed and consumed in the college campus where an eager crowd was ready to eat and to see if the shawarma treat lived up to standards.

Aquila K.S, event coordinator, said, "It was fun filling, rolling and lifting the shawarma and I am really happy to be the part of the team, which has made history." Shawarma is very popular in Saudi Arabia. The snack is made by alternately stacking strips of fat and pieces of seasoned meat (beef, lamb or marinated chicken) on a stick. An onion, a tomato, or a halved lemon is sometimes placed at the top of the stack for additional flavoring. The meat is roasted slowly on all sides as the spit rotates in front of, or over, a flame for hours.

Thinly sliced cuts of the roasted meat are rolled into a large piece of flat bread or pita that has been steamed or heated. Inside the pita, hummus, tahini, pickles, vegetables, and even French fries can be added.

great  
people  
great  
operations...





# The Team

Ganar Foods Global FZC has developed a dedicated team for Wrapz Restaurant franchising. The team has years of experience and will support every franchisee and ensure that franchised restaurants meet the high standards we set at Wrapz Restaurants concepts. The team has created a library of manuals with all necessary standard procedures required to open a Wrapz Qucik service Restaurant and will assist the franchisee at every stage of opening the restaurant.

We want to make sure that you are successful in opening and running a Wrapz Restaurant franchise. The team will continue to help you through your endeavour with complete turnkey franchise support.

**good food  
choices are  
good  
investments...**



# grow with us

## Become an Investing Partner in Wrapz Growth

Maybe you don't have the time to be involved hands-on with your own Wrapz Restaurants, but you can see the potential in the Wrapz Restaurants concept. There's still room for you to be involved. Your investment opportunities include investing in a specific store; corporate investment and area development. With new locations opening regularly, and Wrapz Restaurant Concept in an early part of its growth phase, the potential is just beginning to open up.

Wrapz can offer guarantees and payment schedules to meet your needs. Please send us an email expressing your interest, and we will be in contact to further discuss your investment opportunities.



**Franchise  
with  
a leader...**



# FRANCHISING

## hungry for success ?

Wrapz is a solid business opportunity designed for growth, Consider the advantages of the Wrapz franchise opportunity:

- A concept validated by industry trends
- Limited menu with unlimited appeal
- A streamlined, efficient operational system
- Flexible menu, adaptable to change in trends and tastes
- Flexible store design/location options
- Long-term, multi-unit franchise focus
- An experienced, respected management team
- Strong training and marketing programs
- The ongoing support of a dedicated franchise company

The Wrapz franchise program is designed for growth; it's designed to provide you and your organization with the guidance, the training and the tools to implement our innovative concept, and to refine and grow for many years to come.

## Franchise support includes :

- Start-up support
- Comprehensive training
- Sales & marketing support
- Exclusive programs
- Ongoing support



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